

Humanistic  
Management  
Network

# 2018 Sixth Annual Humanistic Management Conference

Technology Sustainability Humanity  
Conference Guide



Date.: 01. – 02. October 2018

Venue: CMR University,  
Bengaluru, India

Registration and further information:  
[www.humanisticmanagement.events](http://www.humanisticmanagement.events)

#HumanisticManagement @HumanisticMgmt

# Technology, Sustainability, Humanity

No life will be left untouched by the digital revolution which brings both, great opportunities as well as risks and both, the opportunities as well as the risks are frequently connected to questions of sustainability and the desirability of consequences technology brings to humanity.

The theme of the 2018 Sixth Annual Humanistic Management Conference therefore is Technology, Sustainability, Humanity and where better to discuss this topic than in one of the world's prominent tech hubs, Bengaluru, India on the birthday of Mahatma Gandhi, one of the most impactful voices of a life in dignity for all.

The aim of this conference is to enhance our understanding of the relationship between technology and Humanistic Management and provide a platform for exchange to our highly esteemed speakers, guests and conference delegates.

To this end we have built an interactive programme spanning two days with outstanding speakers delivering strong messages to offer you keynotes, workshops, paper sessions, panels, ample networking opportunities and the launch of the Humanistic Management Network India Chapter.

Come join us – together we make impact towards a more sustainable and more equitable planet.

On behalf of everyone at the Humanistic Management Network we look forward to welcoming you in Bengaluru.

Ernst von Kimakowitz

Wolfgang Amann

Shiv Tripathi

# Programme

## October 1<sup>st</sup>

09:00h – 09:30h	Conference on-spot registration and welcome
09:00h – 10:15h	Opening speeches, welcomes and thematic introduction
10:15h – 11:00h	<i>Keynote:</i> The Makings of Humanistic Management
11:00h – 11:30h	Coffee break
11:30h - 12:00h	Delegates speed dating session
12:00h – 12:45h	<i>Panel:</i> Making productive use of Technology for a Humanistic Management Paradigm
12:45h – 14:00h	Lunch
14:00h - 14:30h	<i>Keynote:</i> The Revolution Has Only Just Begun – How Breakthrough Technologies will Shape our Planet and the Way we Live
14:30h - 15:15h	<i>Panel:</i> Who is in Charge - Societal Control over Technology or Technological Control over Society?
15:15h – 15:45h	Coffee break
15:45h – 16:45h	<i>Workshop:</i> Tech4Good – Using Technology to Progress Towards a More Equitable and More Sustainable Planet
16:45h – 17:00h	Reporting back from workshop
17:00h – 17:15h	Closing remarks
18:00h -	Reception, dinner and socializing

# Programme

## October 2<sup>nd</sup>

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09:15h – 09:30h	Welcome
09:30h – 11:00h	<i>Scholarly paper presentations in three parallel tracks:</i>  <i>Track 1: What would Gandhi say about the Emerging Technological Revolutions?</i>  <i>Track 2: Blockchain, Transparency and Sustainable Systems</i>  <i>Track 3: Automation and Artificial Intelligence: The Humanistic Perspective</i>
11:00h – 12:15h	<i>Panel &amp; Plenum: Closing Discussion on Technology, Sustainability, Humanity</i>
12:15h – 13:00h	Valedictory session, launch of India Chapter with artistic interlude, closing remarks and farewell
13:00h - 14:00h	Lunch
14:00h - 17:00h	HMN India Chapter open space

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# Speakers



**Wolfgang Amann** has been designing and delivering executive education seminars for more than 16 years. He currently serves as professor of strategy as well as the academic director of degree and

custom programs of HEC Paris in Qatar. He is a graduate of key faculty development programs worldwide, such as Harvard University's MLE, IMD's ITP, IESE's IFP, and EFMD's International Deans' Program.



**P. Anandan** is CEO of the Wadhvani Institute for Artificial Intelligence, developing applications for Social Good. A renowned researcher in computer vision and AI, Anandan's career spans over 30 years in

academia and industry. He was the Founder and Managing Director of Microsoft Research India, professor of computer science at Yale University and a distinguished alumnus of IIT Madras, and the University of Massachusetts.



**Ronald Berenbeim** is an Adjunct Professor at the New York University Stern School of Business Administration where he has taught Professional Responsibility: Markets Ethics and Law since

1995. He currently also serves as director of The Conference Board and a World Bank project on Trade Competitiveness and Integration of Poor Countries in Global Supply Chains among several other Working Group, Steering Committee and board positions.



**Gib Bulloch** spent 25 years in the business world at three of the world's largest companies – BP, Mars and, most recently, Accenture – and has a unique perspective on the role of business in

society. During his time at Accenture, he set up the award-winning Accenture Development Partnerships, a corporate social enterprise providing development sector organisations not-for-profit access to Accenture's services.

# Speakers



**Noble Chummar** is a partner at Cassels Brock lawyers' Business Law and Government Relations Groups. The National Post referred to Noble as one of Toronto's power players from the Indo-Canadian

Community and in 2015, Noble was awarded the National Order of Merit at the level of Chevalier - or Knight - by the President of the French Republic. Noble frequently appears on national television and radio programs on behalf of his clients and as a political commentator.



**Sébastien Hug** is Consul General of Switzerland in Bangalore following posts at the Swiss embassy in Canada and with swissnex in Boston. Since 2013 he is working in the International

Relations Division of the State Secretariat for Education, Research and Innovation at the Federal Department of Economic Affairs, Education and Research. As a scientific adviser Mr. Hug is also responsible for the management of the swissnex network in India.



**Santhosh Jayaram** is Partner and Head, Sustainability and CSR Advisory at KPMG in India. He is recognized as a thought leader in the South-Asian region in the areas of sustainability and climate

change. He has over 19 years of experience and is a regular speaker on important platforms on Sustainability in the country, an occasional writer on the subject, with published articles and interviews in mainstream media in India.



**Ernst Kimakowitz** is passionate about strengthening the positive impact of business towards a more sustainable and more equitable planet. He is founding director of the

Humanistic Management Center and co-founder of the Humanistic Management Network. He leads the executive training provider Ethics First, is a lecturer at the University of St Gallen, Switzerland and was a visiting professor at Soka University in Tokyo.

# Speakers



**Stefan Klauser** is a Political Scientist and FinTech Expert and leads the subject “Digital Society” at the Chair for Computational Social Science at ETH Zurich. Before his engagement at ETH, he worked for

the Swiss Department of Foreign Affairs and the Swiss State Secretariat for Education, Research and Innovation, where he served as Project Leader Innovation Initiatives and Swiss Representative to the OECD Global Science Forum.



**Pauline Mc Charles** is a Pauline McCharles is a lifelong social entrepreneur with an MA in Organizational Development based in Seattle. Pauline’s workshops are coming from a humanistic

approach and as a consultant she listens, also to what is not being said and goes on a journey of discovery. Her job is to mirror this back at each member of a team. By recognizing one’s own inner motor one can thrive at work and return home with dignity.



**Subhasis Ray** is Professor at Xavier Institute of Management (XIMB) and a well - known personality for his significant contributions as an innovator, thought leader and an international speaker in

the field of sustainability and Corporate Social Responsibility. In the wide expanse of 19 years of experience, he has been a frequent guest faculty in various universities and Business Schools across the globe.

# Speakers



**Jaba Sen Menon** is a global business leader and a Certified Intelligent Leadership Coach with 30 years of experience in multiple sectors. Her passion for empowering people across continents – Asia, Europe, Africa,

North America, led her to offer Coaching after playing a critical role in transforming 1.2 million lives in 21 countries during her last assignment. Jaba has won several awards and has been widely covered in media.



**Radha Sharma** is a Raman Munjal (Hero MotoCorp) Chair Professor & Professor of Organizational Behaviour & human resource development and industrial and organisational Psychology at Management Development Institute, India. Among several other visiting and guest professor positions she has been ICCR Chair Professor at HHL Graduate School of Management, Germany, has won multiple awards and honors and has been widely published.

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**Agata Stachowicz-Stanusch** is Professor of Management at Silesian University of Technology, Poland, and is head of the management and marketing department. Agata manages an

international research team as part of the project “Sensitizing Future Business Leaders: Developing Anti-Corruption Guidelines for Curriculum Change” of the UN Global Compact and the Principles for Responsible Management Education (PRME) initiative.



**Shiv Tripathi** is Dean of the School of management at CMR University in Bengaluru, India. He has 20 years of professional experience in teaching research and education management. He has

held various managerial and academic positions in Universities in India and Tanzania. His academic interest are in strategy, ethics, sustainability and higher education management and he engages in advisory and board member roles with the private sector.

# Venue and Registration

**Venue:** The conference will take place on the premises of our host and sponsors CMR University. CMR University's new 60 acre lakefront [campus](#) is located in North Bangalore and developed as a greenfield project that it is easily accessible from Bellary Road (New Airport Road). The state-of-the-art campus is being developed in a phase-wise manner as per LEED Green Building certification standards. The proposed design features world-class amenities that include a residential zone with staff and student housing. The academic spaces are designed to encourage cross - disciplinary learning and interaction among students.

**Directions:** Please consult [Google Maps](#) for directions to and from the conference venue. The new CMR Campus is located approximately 18 km from the airport and 24 km from the city center of Bengaluru.

**Registration:** To our international delegates we are offering two types of tickets. One payed ticket for those who can afford to contribute to the conference and one free ticket for those who do not have the funds for doing so. We trust that you select your ticket aligned to your means.

You can register directly on the Eventbrite page or via the conference website under the links below:

[www.humanisticmanagement.events](http://www.humanisticmanagement.events)

[www.eventbrite.com](http://www.eventbrite.com)

Domestic delegates we kindly ask to use the CMR University registration details available on the conference website under the following link:

<http://1.demopresul.biz/p/domestic-registration.html>

# Practical Information

Date: 01. - 02. October 2018

Organizers: The Humanistic Management Network (HMN) is a Swiss association with non-profit status registered in the Canton of St. Gallen. The HMN is organized in local chapters around the globe that drive its activities aligned to the three steps that define Humanistic Management. These are: 1. Respect for dignity 2. Integration of ethical reflection in management decisions 3. Stakeholder engagement.

Visa information: With only a few South East Asian countries exempt, you are likely to need a visa to enter India. You can view [wikipedia.org/wiki/Visa\\_policy\\_of\\_India](http://wikipedia.org/wiki/Visa_policy_of_India) for more information or go directly to [indianvisaonline.gov.in](http://indianvisaonline.gov.in).

Hotels and transport: A list of hotels with preferential rates and information on airport transfer, transportation to the conference venue and options to extend your stay can be found on the conference website under: [www.humanisticmanagement.events](http://www.humanisticmanagement.events)

# Main Sponsors and Partners

The Humanistic Management Network is most grateful to our hosts and sponsors who share our passion for working towards a more sustainable and more equitable planet. Without their generous support this conference would not be possible.



**CMR University** (CMRU) is a private university in the state of Karnataka, established and governed by the CMR University Act-2013. CMR University aims to promote and undertake the advancement of university education in technical, health, management, life sciences and other allied sectors of higher and professional education.

[www.cmr.edu.in](http://www.cmr.edu.in)



The goals of the University of Tübingen's **Weltethos-Institut** are to promote awareness of moral issues among international economic and political actors and to facilitate meaningful intercultural dialogue and trust.

[www.weltethos-institut.org](http://www.weltethos-institut.org)

