

Humanistic
Management
Network

2019 Seventh Annual Humanistic Management Conference

Solidarity and the Common Good

Conference Guide

@HumanisticMgmt

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Date: 10. - 11. October 2019

Venue: Jagiellonian University, Krakow, Poland

Info: www.humanisticmanagement.events

Solidarity and the Common Good

Business is not a self-serving exercise as we rightfully expect business to make a positive impact on society, acting with solidarity and actively catering to the common good. While this expectation stands in conflict with a singular focus on maximizing shareholder value, we argue that it is fully aligned with Humanistic Management principles which aim to deliver sustainable value along the triple bottom line.

At our 2019 conference we will therefore discuss the nexus between solidarity, the common good and Humanistic Management. We will assess and test the hypothesis that acting with solidarity and catering to the common good are part and parcel of a Humanistic Management paradigm just as much as they are a necessity for us to find solutions to some of the most pressing challenges we face as a global community. We will explore how respect for the dignity of life, integrating ethical considera-

tions in management decisions and engaging with stakeholders can help business deliver to the common good whilst providing a checkpoint for a genuine commitment to solidarity.

We gladly present to you the *2019 Seventh Annual Humanistic Management Conference* in Krakow, Poland on the topic of: *Solidarity and the Common Good*. We will convene in one of the world's oldest Universities right in the heart of Europe and have built an interactive program spanning two days to offer you keynotes, workshops, paper sessions, panels, ample networking opportunities and the launch of the Humanistic Management Network Poland Chapter.

Thank you for joining us at the 2019 Seventh Annual Humanistic Management Conference.

Together we make impact towards a more sustainable and more equitable planet.

Program

October 10th

08:00h – 09:20h	Registration	Room 0.103
09:00h – 09:20h	Welcome	Room 0.103
09:20h – 10:00h	<i>Keynote: The Makings of Humanistic Management Ernst von Kimakowitz</i>	Room 0.103
10:00h – 10:30h	Delegates Speed Dating Session, Facilitator: <i>Pauline Mc Charles</i>	Room 0.103
10:30h - 10:45h	Coffee Break	Floor -1
10:45h – 11:30h	<i>Keynote: Solidarity and the Common Good Monika Kostera</i>	Room 0.103
11:30h – 12:45h	<i>Panel: Global Perspectives on Solidarity, the Common Good and Humanistic Management Moderator: Wolfgang Amann Panelists: Michael Andrick, Pingping Fu, Carlos Largacha-Martinez, Kemi Ogunyemi, Shiv Tripathi</i>	Room 0.103
12:45h – 13:45h	Lunch	Floor -1
13:45h - 15:15h	<i>Workshop: Is there a Skill Set for Solidarity? Experience Collective Wisdom: Facilitators: Mathias Behrens, Martin Michaelis</i>	Room 0.103
15:15h - 15:45h	Reporting back from workshop	Room 0.103
15:45h – 16:15h	<i>Artistic interlude</i> in collaboration with the Dydo Poster Gallery	Floor 2
16:15h – 16:45h	Poster Session and Coffee Break	Floor 0 / -1
16:45h – 17:30h	<i>Panel: Solidarity, the Common Good and Humanistic Management from the Management, Activist, Policy and Academic Perspective Moderator: Ewa Bogacz-Wojtanowska Panelists: Wojciech Przybylski, Zofia Prokop, Adriana Paliwoda-Matiolańska, Robert Piaskowski</i>	Room 0.103
17:30h – 17:45h	Closing remarks day one and signing of MoU between Universidad Areandina, Colombia and the Humanistic Management Network	Room 0.103

Evening program

Program

October 11th

09:00h – 09:15h	Welcome	Room 0.103
09:15h – 13:30h	<i>Scholarly paper presentations in four parallel tracks</i>	Room 1.111
	1. Solidarity, the Common Good and the Environmental Crisis Track Chair: <i>Michał Pałasz</i>	
	2. Solidarity, the Common Good and Distribution Track Chair: <i>Tomasz Kwarciański</i>	Room 1.112
	3. Business, Politics and Management issues in Relationship to Solidarity and the Common Good Track Chair: <i>Wolfgang Amann</i>	Room 1.113
	4. Culture and Media Management for Solidarity and the Common Good Track Chair: <i>Agnieszka Konior</i>	Room 2.226
13:30h – 14:15h	Lunch	Floor -1
14:15h – 15:00h	<i>Keynote: Social Timespace of Economic Activity</i> <i>Jerzy Hausner</i>	Room 0.102
15:00h – 15:15h	Launch of the Humanistic Management Network Poland Chapter	Room 0.102
15:15h – 15:30h	Coffee Break	Floor -1
15:30h - 17:45h	Humanistic Management Network Global Chapters Open Space Facilitated by members of the UK Chapter of the Humanistic Management Network: <i>Christina Schwabenland, Paul Harrison,</i> <i>Robert MacKenzie</i>	Room 1.201
17:45h – 18:00h	Closing remarks and farewell	Room 1.201

Speakers



Wolfgang Amann

Wolfgang Amann has been designing and delivering executive education seminars for more than 20 years.



Michael Andrick

Michael Andrick is philosopher, author, and corporate manager with international leadership experience



Mathias Behrens

Mathias Behrens has over 20 years of management and leadership experience.



Ewa Bogacz-Wojtanowska

Ewa Bogacz-Wojtanowska is Professor at the Institute of Public Affairs, Jagiellonian University

Speakers



Pingping Fu

Pingping Fu is currently a Professor of OB in Nottingham University Business School China.



Paul Harrison

Paul is a life member of Humanists UK and the volunteer lead for their new 'Humanists in Business' network.



Jerzy Hausner

Jerzy Hausner is Professor of Economic Sciences at the University of Economics at Kraków.



Agnieszka Konior

Agnieszka Konior is Lecturer at the Institute of Culture at the Jagiellonian University.

Speakers



Monika Kostera

Monika Kostera is Management Professor at the Jagiellonian University and Södertörn University.



Tomasz Kwarcinski

Tomasz Kwarcinski is Assistant Professor, Department of Philosophy, Cracow University of Economics.



Rafal Maciag

Rafal Maciag is professor of the Jagiellonian University, Institute of Information Studies.



Carlos Largacha Martínez

Carlos Largacha-Martínez is a consultant & futurologist with a holistic professional formation.

Speakers



Robert MacKenzie

Bob is a founding member of the Humanistic Management Chapter UK.



Pauline McCharles

Pauline McCharles is a lifelong social entrepreneur with an MA in Organizational Development.



Martin Michaelis

Martin is founder of the conflict transformation initiative Mediative Leadership.



Kemi Ogunyemi

Kemi teaches business ethics and managerial anthropology at Lagos Business School.

Speakers



Michal Palasz

Michal Palasz is culture & media manager, activist and academic teacher working at Jagiellonian University.



Adriana Paliwoda-Matiolanska

Adriana Paliwoda-Matiolanska is associate professor at the Cracow



Robert Piaskowski

Robert Piaskowski is cultural manager and animator, educator, sociolog.



Zofia Prokop

Zofia Prokop is assistant professor, Institute of Environmental Sciences, Jagiellonian University.

Speakers



Wojciech Przybylski

Wojciech Przybylski is President of the Board of the Krakow Technology Park since January 2016.



Christina Schwabenland

Christina Schwabenland is Professor at the University of Bedfordshire and leads our UK Chapter.



Shiv Tripathi

Shiv Tripathi is Executive Director – Management, Chandigarh University, India.



Ernst von Kimakowitz

Ernst von Kimakowitz is passionate about strengthening the positive impact of business.



Papers & Posters

The 2019 Seventh Annual Humanistic Management Conference Organizing Committee invited papers and poster presentations on any of the following four themes or related subjects. The following pages provide guidance on the themes, authors and time slots in which works will be presented in the four thematic tracks as well as the posters that will be on display throughout the conference.

Conference Paper Tracks

Track One:

Climate Crisis -
Management in
the Anthropocene

Track Two:


Inequality -
Managing the
Convergence

Track Three:

Actors - Politics,
Business &
Management

Track Four:

Context - Culture
and Media
Management



Posters on Solidarity, the Common Good and Humanistic Management

- 1 Neurodiverse Individuals and Digitized Work Environment – Can Neurodiversity Become an Element of Companies' Cultures and Diversity Policies?
Michał Tomczak (Faculty of Management and Economics, Gdansk University of Technology, Poland)
- 2 Human Flourishing & Artificial Intelligence Project
Carlos Largacha-Martínez (Fundación Universitaria del Área Andina, Colombia)
- 3 Revitalization as a struggle for space - is there a place for common good?
Agieszka Konior (Institute of Culture, Jagiellonian University in Krakow, Poland)
- 4 No Nature, no Culture. Can Culture and Heritage Management Save us in the Anthropocene? The Actor-Network Approach
Michał Pałasz (Institute of Culture, Jagiellonian University in Krakow, Poland)
- 5 Political Economy of Sustainability in Global Periphery – the Systemic Contradictions Approach
Maciej Grodzicki (Institute of Economics, Finance and Management, Jagiellonian University in Krakow, Poland)
- 6 Chinese millennials reshaping the global luxury market
Jolanta Maroń (Chair of International Management, Cracow University of Economics, Poland)
- 7 Economy of Communion and the Multinational Corporation
Michał K. Lemanski (Nottingham University Business School China)

Track 1: Climate Crisis – Management in the Anthropocene

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|---|-------------|---|
| | 9:00-9:05 | Welcome |
| 1 | 9:05-9:30 | „Only you know if we did it”: what memory studies have to do with the climate crisis?
Jagoda Mytych (Institute of Journalism, Media and Social Communication, Faculty of Management and Social Communication, Jagiellonian University in Krakow, Poland; Jagiellonian Interdisciplinary PhD Program) |
| 2 | 9:30-9:55 | Postsecular Holism toward Ecological Crises
Bartłomiej Knosala (Department of Applied Social Sciences, Faculty of Organization and Management, Silesian University of Technology in Gliwice, Poland) |
| 3 | 9:55-10:20 | Making Economy Humane – The Role of Cooperation, Relationships and Trust
Damian S. Pyrkosz (Faculty of Economics, University of Rzeszow, Poland) |
| 4 | 10:20-10:45 | Can Informal Neighborhood Social Organizations save our cities? Climate crisis, „right to the city”, informal groups and Municipal Policies
Daria Gosek-Popiolek (Institute of Public Affairs, Department of Management and Social Communication, Jagiellonian University in Krakow, Poland) |
| 5 | 10:45-11:10 | “Working hands mean the same everywhere”. Some aspects of management in alternative communities in Poland, which should stop being alternative
Aleksandra Jaszczyk (Independent Researcher, Poland) |
| | 11:10-11:25 | Break |

Track 1: Climate Crisis – Management in the Anthropocene

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|----|-------------|---|
| 6 | 11:25-11:50 | Humanistic environmental governance: a novel paradigm for addressing plastic reduction
Małgorzata Grodzińska-Jurczak (Institute of Environmental Sciences, Jagiellonian University in Krakow, Poland)
Wojciech Dybek (Institute of Environmental Sciences, Jagiellonian University in Krakow, Poland)
Anna Jurczak (Institute of Psychology, Jagiellonian University in Krakow, Poland)
Mateusz Malinowski (Department of Bioprocess Engineering, Energetics and Automatization, University of Agriculture in Krakow, Poland) |
| 7 | 11:50-12:15 | When Neuroscience and Humanistic Management Meet
Marta Shaw (Institute of Public Affairs, Jagiellonian University in Krakow, Poland; Bethel University in St. Paul, USA)
Bart Jurkowski (Warsaw University, SGH Warsaw School of Economics, Bialystok Technical University, Poland) |
| 8 | 12:15-12:40 | Building consumer awareness through the promotion of zero waste ideologies by influencers in social media
Natalia Buczyńska (Marie Curie-Skłodowska University in Lublin, Poland) |
| 9 | 12:40-13:05 | Climate Crisis and Management of the Employees' Health in the Anthropocene – A Vector-Borne Diseases Case
Joanna Leśniowska (Division of Health Economics and Health Care Management, Economic Department, Kozminski University in Warsaw, Poland)
Mariusz Olejniczak (Kozminski University in Warsaw) |
| 10 | 13:05-13:30 | Common good in the context of fashion management
Michał Wójciak (Institute of Culture, Faculty of Management and Social Communication, Jagiellonian University in Krakow, Poland) |

Track 2: Inequality – Managing the Convergence

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|---|-------------|--|
| | 9:00-9:05 | Welcome |
| 1 | 9:05-9:30 | Erroneous accounting leads to a reduction in wealth.
Reflections 50 years after the publication of Buckminster
Fuller's Operating Manual for Spaceship Earth
Marek Oktaba (Faculty of Architecture, Wroclaw University
of Technology, Poland) |
| 2 | 9:30-9:55 | Extending the perspectives on gender inequality with
learning style versatility
Wolfgang Amann (HEC Paris, Qatar)
Shiv Tripathi (Chandigarh University, India)
Shiban Khan (SustainableQATAR) |
| 3 | 9:55-10:20 | An exploration of the role of trust as a mediator between
organisational justice perceptions and willingness to
engage in protest action for higher wages among low-
income employees in South Africa
Aura Mbolela (University of Cape Town, South Africa) |
| 4 | 10:20-10:45 | Way to make corporations more human-oriented
Barbara Mazur, Marzena Cichorzewska (Department of
Management, Faculty of Management, Lublin University of
Technology) |
| 5 | 10:45-11:10 | Posthuman Inequality: An Epistemic Census
Jakub Palm (Pedagogical University of Krakow, Poland) |
| | 11:10-11:25 | Break |

Track 2: Inequality – Managing the Convergence

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|----|-------------|---|
| 6 | 11:25-11:50 | Cooperatives: defending the common good?
Tuomo Peltonen (Åbo Akademi University; Aalto University School of Business, Finland) |
| 7 | 11:50-12:15 | Cooperatives as the practice of humanistic management
Kasia Wodniak (Trinity College Dublin, Ireland; University of Social Sciences in Lodz, Poland) |
| 8 | 12:15-12:40 | Humanistic Management and refugee integration: potentials and challenges
Juergen Volkert (Economics, Ethics & Sustainable Development, Pforzheim University, Germany) |
| 9 | 12:40-13:05 | Redistribution of information - the perspective of the current intellectual elites
Katarzyna Majka (Kozminski University in Warsaw, Poland)
Olga Kondzielnik (Kozminski University in Warsaw, Poland) |
| 10 | 13:05-13:30 | Social capital as source of inequality in academic artistic environment
Małgorzata Gądek (Institute of Culture, Faculty of Management and Social Communication, Jagiellonian University in Krakow, Poland) |

Track 3: Actors – Politics, Business & Management

	9:00-9:05	Welcome
1	9:05-9:30	Logic of consequences, logic of appropriateness and institutional change – an evolutionary perspective Michał Możdżeń (Department of Public Administration, Cracow University of Economics, Poland)
2	9:30-9:55	Human Dignity as Means and Purpose of Humanistic Management: The Capability Approach Hanna Schirovsky (Weltethos-Institut, University of Tuebingen, Germany)
3	9:55-10:20	Frank Knight's Economic Ethics Jason Pattit (University of St. Thomas, Minneapolis, Minnesota; Management Department, Opus College of Business, USA) Katherina Pattit (University of St. Thomas. Minneapolis, Minnesota; Ethics and Business Law Department, Opus College of Business, USA) J.-C. Spender (Kozminski University in Warsaw, Poland)
4	10:20-10:45	Karol Adamiecki and Historiographical Paradox of the Origin of Management Tomasz Ochowski (Faculty of Management, University of Warsaw; independent research team "Warsaw group for organizational historiography")
5	10:45-11:10	Spirituality as a Natural Human Phenomenon: David Hay's Conception in the Light of Humanistic Management Muhammad Kamran (independent research team "Warsaw group for organizational historiography")
	11:10-11:25	Break

Track 3: Actors – Politics, Business & Management

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| 6 | 11:25-11:50 | What managers can learn from early Solidarity Movement?
Marta Szeluga-Romańska (Gdansk University of Technology, Poland)
Anna Modzelewska (Institute of Culture, Jagiellonian University in Krakow, Poland) |
| 7 | 11:50-12:15 | Political Environment and Performance of Public Sector Enterprises: A Case of Punjab, Pakistan
Asif Saeed (ex-Member of the Provincial Assembly of Punjab, 2002-18; ex-Chairman for Punjab Public accounts committee 2003-07, ex- Minister for Special Education, Youth Affairs, Sports, Tourism and Archeology, and Live Stock and Dairy Development 2013-18, Pakistan)
Kashif Ali Chishti (Manchester Business School, Provincial Assembly of Pakistan - sitting member, Pakistan) |
| 8 | 12:15-12:40 | Bureaucracy, inertia and resistance
Dalia Mukhtar-Landgren (Lund University, Sweden)
Mats Fred (Malmö University, Sweden) |
| 9 | 12:40-13:05 | Have we lost the capacity to think in moral terms? A Poznańska Garażówka (Poznań Garage Sale) case study
Waldemar Rapior (Adam Mickiewicz University in Poznan, Poland) |
| 10 | 13:05-13:30 | Business involvement in activities for the benefit of local communities
Daria Murawska (Warsaw University of Life and Sciences - SGGW) |

Track 4: Context – Culture and Media Management

	9:00-9:05	Welcome
1	9:05-9:30	Cultural heritage as a common good and its management as an organization field Jarosław Kłaś (Faculty of Management and Social Communication, Jagiellonian University in Kraków, Poland)
2	9:30-9:55	Do We Need Indirect Cultural Policy? Katarzyna Kopeć (Institute of Culture, Jagiellonian University, Krakow, Poland)
3	9:55-10:20	The Narratives of Corporate Heritage Weronika Pokojaska (Institute of Culture, Jagiellonian University in Krakow, Poland)
4	10:20-10:45	Goodwill as a story. Toward a humanistic finance Sylvia Dudkowiak (University of Warsaw, Poland; independent research team “Warsaw group for organizational historiography”)
5	10:45-11:10	Cultural functions of business coaching Michał Kozłowski (University of Warsaw, Poland)
	11:10-11:25	Break

Track 4: Context – Culture and Media Management

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| 6 | 11:25-11:50 | The digital transformation from a critical perspective
Rafał Maciąg (Institute of Information Studies, Jagiellonian University in Krakow, Poland) |
| 7 | 11:50-12:15 | New commons and digital transformation of culture
Joanna Kasza (Institute of Culture, Jagiellonian University in Krakow, Poland) |
| 8 | 12:15-12:40 | Consumer disobedience, marketing mistakes: searching for the points of resistance against marketing omnipresence
Ewa Wojciechowska (Faculty of Polish Studies, Jagiellonian University in Krakow, Poland) |
| 9 | 12:40-13:05 | How Web-Marketing Makes You Win Elections: The Case of Italian Populists
Tommaso Ostilio (Department of Modern Philosophy, University of Warsaw; Department of Economics, Kozminski University, Poland)
Pietro Ingallina (Department of Human Sciences, University of Catania, Italy; Department of History of Philosophy, University of Groningen, Netherlands) |
| 10 | 13:05-13:30 | Media bias in presidential election
Jakub Krupa (Jagiellonian University in Krakow, Poland) |

An aerial photograph of the Jagiellonian University campus in Krakow, Poland, showing various buildings, courtyards, and green spaces. The image is used as a background for the top half of the document.

Venue and Registration

Date: 10. - 11. October 2019

Venue: The conference will take place on the premises of our host and co-organizers, on the Campus of the 600th Anniversary of the Jagiellonian University Revival in Krakow, Poland. Jagiellonian University is the oldest university in Poland and one of the oldest active Universities in the world while Krakow is a traditional academic center right in the heart of Europe. You can find more information on Jagiellonian University here: <https://en.uj.edu.pl/en>

Directions: Please consult [Google Maps](#) for directions to and from the conference venue. The Campus of the 600th Anniversary of the Jagiellonian University Revival is situated around 5 kilometers from the old town of Krakow and is easily reached by public transport.

Registration: All information on registration and ticket options available on the conference webpage www.humanisticmanagement.events or directly under our ticket sales partner page www.eventbrite.com. On-the-spot registration will be possible also at our welcome desk at the conference venue.



Practical Information

You can find more detailed information on the conference venue, transport to and from the airport and the conference venue, areas where you can find hotels and some tourist information for your extended stay in Krakow in our document containing [Practical Information](#).

The HMN:

The Humanistic Management Network (HMN) is a global network registered as a Swiss non-profit association in the Canton of St. Gallen. The HMN is organized in local chapters and collaborations around the globe that drive its activities aligned to its purpose and to the three steps through which we define Humanistic Management. Our purpose is to encourage, promote and support economic activities and business conduct that demonstrate unconditional respect for the dignity of life. The three steps defining Humanistic Management are:

1. Respect for the dignity of life
2. Integration of ethical reflection in management decisions and
3. Stakeholder engagement.

You can find a brief introduction to Humanistic Management on the conference website under:

www.humanisticmanagement.network/conference2019/#programm

Visa information:

EU Schengen visa rules apply for Poland. EU and many other countries' citizens do not need a visa. To verify your status on visa related questions please check the Polish Ministry of Foreign Affairs visa information pages under:

https://www.msz.gov.pl/en/travel_to_poland/visa/visa

Hotels and transport:

Some information on hotels, airport transfer and transportation to the conference venue can also be found on the conference website in the practical Information document available: [humanisticmanagement.network/conference2019/#registration](https://www.humanisticmanagement.network/conference2019/#registration)

Organizers and Sponsors

The Humanistic Management Network is most grateful to our hosts, organizers and sponsors who share our passion for applying Humanistic Management principles to work towards a more sustainable and more equitable planet.



The **Jagiellonian University** in Kraków, Poland is one of the oldest surviving universities in the world founded in 1364. Notable alumni include, Nicolaus Copernicus, Karol Wojtyła (Pope John Paul II) and Nobel laureate Wisława Szymborska. www.en.uj.edu.pl/en



Cracow University of Economics (CUE) is the largest school of economics in Poland. The University was the first institution of higher education in Poland to introduce studies in English in the early 1990s. www.uek.krakow.pl/en



The **Silesian University of Technology** (SUT), is the oldest technical university in the region and one of the most prestigious in Poland. It was established in 1945 as a scientific and educational facility for Upper Silesia, the most industrialized region in Poland. www.polsl.pl



The University of Tübingen's **Weltethos-Institut** promotes awareness of moral issues among international economic and political actors and to facilitate meaningful intercultural dialogue and trust. www.weltethos-institut.org



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