



2nd – 4th November 2023, Bangalore, India

Dayananda Sagar Business School (DSBS)
PGDM

Corporate Governance, Ethics
and Business Sustainability



**DAYANANDA SAGAR
BUSINESS SCHOOL**

Realising the Dream

Corporate Governance, Ethics and Business Sustainability play an ever-greater role in the success of business organizations. The main driver for this transformation towards good governance for more sustainable and more ethical business conduct is the need to make better use of the productive powers of business in creating solutions for the challenges we face as a global community. Business can and ought to step up its efforts to make positive impact towards a more sustainable and more equitable planet. This certificate course by the Humanistic Management Network is geared towards developing skills and attaining corresponding knowledge for responsible leaders. Correspondingly participants will gain an overview of global challenges and their relation to business, enhance their understanding of business ethics, sustainability and governance and develop leadership skills. In addition, team exercises and a highly interactive course design will provide ample opportunity to practice presentational and storytelling skills.

Participants: Dayananda Sagar Business School (DSBS) students in the PGDM Program, Bangalore, India.

Location: Dayananda Sagar Business School, Bangalore campus

Learning Outcomes: This course delivers on four main objectives:

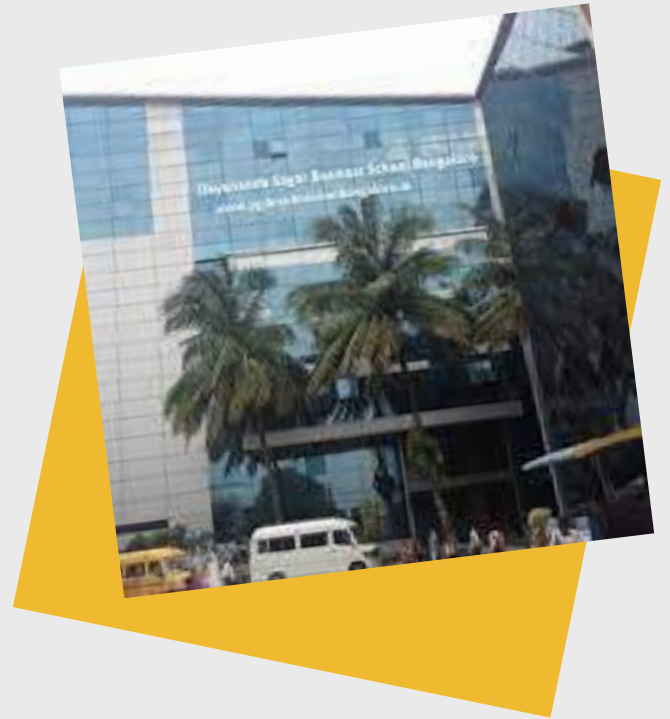
1. Gain an overview of the main challenges we face as a global community.
2. Enhance their understanding of business ethics, sustainability & governance.
3. Cultivate their leadership skills in the context of managing with integrity.
4. Enhance their presentational and storytelling skills.

Practical Information:

- This offer is designed as a highly interactive course where lecturing, teamwork and student presentations are integrated to form a deep learning experience.
- Upon successful participation all students will receive a Certificate of Successful Completion of the Humanistic Management Certificate Course Corporate Governance, Ethics and Business Sustainability.
- This course is developed and offered by the Humanistic Management Center and delivered by the Humanistic Management Network.

Program

2nd – 4th November 2023
10:00h – 17:00h



2nd November

AM Introduction and Overview of the course

PM Macro perspective on global challenges and the role of business

3rd November

AM Corporate Governance

PM Business Ethics

4th November

AM Business Sustainability

PM Summary and learning consolidation

Corporate Governance, Ethics and Business Sustainability Faculty

Dr. Ernst von Kimakowitz

Humanistic Management Network,
Geneva & University of Lucerne,
Switzerland



Dr. Ernst von Kimakowitz is passionate about strengthening the positive impact of business. He is co-founder and president of the board of the Humanistic Management Network, the Humanistic Management Center and a senior research fellow at the University of Lucerne. His main research foci are dignity at work and the three stepped approach to Humanistic Management which he developed as well as responsible business model innovation, impact investing, stakeholder engagement, development theory and leadership.

Ernst has been visiting faculty at universities in Colombia, Germany, India and Japan, holds a M.Sc. from the London School of Economics (LSE) in the UK and an award-winning Ph.D. from the Institute for Business Ethics at the University of St. Gallen, Switzerland.



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