



UNIVERSITY OF
CHICHESTER

Humanistic
Management
Network

Questioning Impact of Business Education

An in-person Co-Inquiry

The Centre for Sustainable Business, University of Chichester in association with
The Humanistic Management Network UK Chapter, and Humanists in Business

Friday 9 February 2024, 11.00 for an 11.30 start to 16.30

Venue: The Cloisters, Bishop Otter Campus, College Lane, Chichester, PO19 6PE,

Co-Facilitators: Professors Rob Warwick and Bob MacKenzie

We invite you to join us in a stimulating in-person co-inquiry, exploring the impact of business education and its implications.

Purpose: Drawing upon Open Space principles we will:

- Provide an opportunity to discuss and debate issues of common and emerging interest concerning impact in business education and to develop agendas for action
- Introduce and celebrate the work in this regard of the Chichester Centre for Sustainable Business, the Humanistic Management Network UK Chapter, and Humanists in Business.

Open Space gatherings have been described as a kind of extended coffee break, during which fruitful conversations with a purpose are generated by their participants. Following a welcome and introduction we will have several small group discussions to identify challenges and opportunities in engendering impact in business education. In Round A, there will be a choice of topics (see the provisional list below) offered by chapter authors of the book 'The Impact of a Regional Business School on its Communities – A Holistic Perspective' (MacKenzie and Warwick, Eds, in press). Stimulated by the feedback session that follows, Round B will then consist of conversations generated by themes arising from the floor. After a final closing session, participants have the option to linger and mix further in the nearby Students Union, and leave buzzing with ideas for initiatives to pursue from their particular perspectives.

Initial choice of topics: These might include:

- Cross-cultural issues of impact
- The impact of and on local ecosystems and communities
- The nature of regional economies
- Implementing research within resource constraints
- Fostering local writing and research cultures
- Hosting Apprenticeship degrees
- Management Education
- Leadership development
- Addressing equality, diversity and inclusivity
- Collaborative Partnerships
- What good do we do?
- Working at the interface of business school cultures: the neo-liberal and the commons.



Participation is free; please reserve a place by 26th January on Eventbrite here: <https://www.eventbrite.co.uk/e/questioning-impact-of-business-education-tickets-777521877867>

Lunch can be purchased in the nearby university restaurant, or you can bring your own. Tea, coffee and water will be available. After 16.30, participants are welcome to continue informally in the nearby Students Union. On-campus parking charges by phone at £1.90 per hour.

Any Questions? contact R.Warwick@chi.ac.uk, or Bob.MacKenzie@chi.ac.uk.