



11. September 2026, 14:00h – 15:30h CET

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Humanistic Management Webinar

Diagnosing and Reimagining the Business School

Three decades of calls for business school reform. Still waiting. UNESCO's 2026 higher education roadmap made it official: business as usual is no longer viable.

This interactive webinar workshop asks whether we finally have the intellectual instruments to act. Bringing together **Humanistic Management** and the **Five-Dimensional Metatheory (5D)**, we diagnose the business school at the level of its foundations — purpose, values, knowledge, and practice — and co-design what genuine transformation could look like.

A working session for the Humanistic Management Network. Come ready to think.

Speaker Bio:

Dr. Mohammed Raei is an independent scholar working at the intersection of metatheory, transdisciplinary methodology, and innovation studies. He is the originator of the Five-Dimensional Metatheory (5D), co-editor of three Routledge volumes, Guest Editor at JMSR and host of the Epistemic Alchemy Podcast.